

## WHO ARE WE?

Mocha Works Marketing, Inc. specializes in web & print design and marketing consulting for start-ups, entrepreneurs and small businesses allowing them to focus on their current goals while satisfying their marketing needs.

## WHY MOCHA WORKS?

- #1 Establishing an online presence legitimates your company and increases your reach to potential customers. With so many websites today, you have to stand out in the look, feel and function of your site. MW's understands this and holds this as the basis for every site built.
- #2 Your business cards, flyers, postcards and brochures have to convey your message instantly. They must attract attention to be effective. MW's guarantees eye-catching designs.
- #3 Mocha Works Marketing will take you to the next level of communicating with your target audience. You can have the best product/service in the world but you must let the 'right' people know about it and, most importantly, have access to it. Determining your target market, planning media purchases, supporting online marketing and coordinating your direct marketing efforts are what we offer to help you increase awareness of your company and brand.

While we satisfy your product awareness needs, you stay focused on handling your daily business activities!

Working towards the marketing and promotion of independent and small businesses, Mocha Works provides services for:

Music Artists & Performers      Models  
Music Companies      TV/Production Companies  
General Consumers      Small Businesses

- ✓ Are you trying to figure out how to take your business online, to the next level, but don't think you can afford it?
- ✓ Do you want to increase the awareness of your product or service but don't know how?
- ✓ Are you really making a statement with your business cards, flyers, etc or are they just pieces of paper with your company's name and number?
- ✓ Do you wish you could have someone handle your marketing campaign so you could focus on running your business?

Allow Mocha Works Marketing, Inc. to get you on the road towards business success!

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## OUR SERVICES

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We offer a comprehensive group of services and consulting expertise derived from experience with professionals and entrepreneurs who are starting up and/or building their businesses in the U.S. From creating strategic plans of action to utilizing tested marketing techniques, we deliver personal consulting services that impact greatly on your marketing success:

### WEB DESIGN & MAINTENANCE

Offering web design and development services to get you online, we have these basic plans:

- **Web Express** - If you need a simple site or an online billboard of your company information and events. Get a customized design with 1-year hosting.
- **Web Design** - Get a more interactive website to attract and build your online community. Make use of the audio/visual benefits of the web.
- **Web Campaign w/Publicity** - Business owners looking for more bang for their buck, twice the rich media and online marketing tools provided plus the added value make this package a great way to kick off your online blitz.
- **Web Maintenance & Updates** - You've got business to take care of. Let us do our business and maintain your website. We provide updating of content, images and audio. Ensuring that your online affairs are in order so you can worry about running your business.

### PRINT DESIGN

Supplementing your online outlet, your direct marketing tools are developed through these basic methods:

- **Business Cards** - Spread your company's message from the start with unique business cards. Attract your contacts with cards that stand out as more than paper with your number on it.
- **Flyers/Brochures/Postcards** - Provide more information about your company in an easy to handle form.
- Flyers can reach a larger group of prospective customers, while brochures & postcards can be used for more intimate events.

### MARKETING CONSULTING

- **Marketing Planning** - We will give you a visual understanding of what steps you need to take in order to increase the visibility of your company and increase your opportunities to make a sale of your product or service. We will also give you the ability to plan ahead, taking small steps in order to achieve the greater goal of brand awareness and retention, increased product/service sales and streamlined marketing campaign.
- **Custom Marketing Communications & Materials** - Professionally written and arranged documents for your press kit provided as MS Word file/Text/PDF for internet posting and email.

**CALL US NOW AND GET STARTED RIGHT AWAY! ASK FOR DANNY : 917-767-0795**